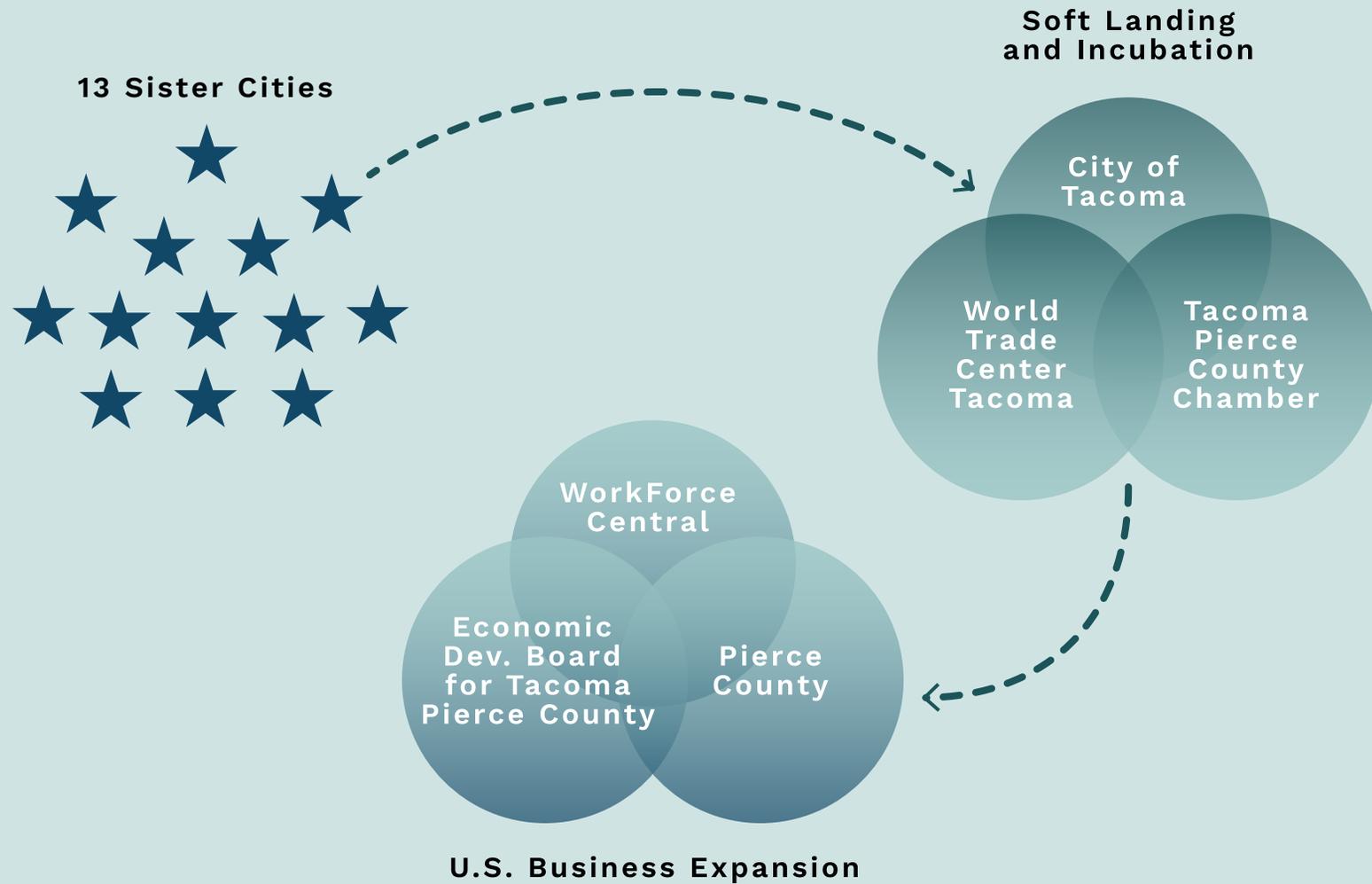


# Welcoming International Investment



# TACOMA

## International Soft Landing Program



# TACOMA

## International Soft Landing Program



The International Soft Landing Program serves as **your gateway to the U.S. market**—providing tailored support, strategic resources, and valuable connections to help international companies from Tacoma’s Sister Cities and beyond establish a strong, successful presence in the American business landscape. Participants may access a range of no- or low-cost services, including:

### Local Expertise and Guidance

Access to local business experts, mentors, and advisors who understand the market and its regulations.

### Networking Opportunities

Connections with potential customers, partners, and suppliers to build relationships and identify collaborations.

### Bureaucratic Support

Assistance with legal, tax, and regulatory compliance, including setting up a U.S. subsidiary and navigating import/export procedures.

### Market Validation

Strategies to test and validate products or services in the new market, ensuring they are well-received and meet market demands.

### Educational Programs and Training

Workshops, seminars, and other training opportunities to educate participants on various business topics and market-specific knowledge.

### Access to Resources and Infrastructure

Connections to incubators, accelerators, and other support organizations, as well as access to coworking spaces and other infrastructure.

### Strategic Partnerships and Funding

Opportunities for strategic partnerships with local businesses and access to funding sources, both non-dilutive and equity-based.

### Immigration and Visa Support

Assistance with obtaining necessary visas and navigating immigration processes for employees.

### Global Visibility and Credibility

Soft landing designations provide global credibility and exposure, attracting new clients and differentiating programs.